

**ISWP Membership and Coordination Working Group
Subcommittee Chairs Call
October 2, 2015**

The ISWP Membership Working Group Subcommittee Chairs met by conference call on Friday, October 2, 2015 from 9:00 a.m. to 10:00 a.m. U.S. Eastern Time.

Link to meeting recording: <https://iswp.adobeconnect.com/p42su275mu5/>

Action Items

Nancy Augustine to:

1. Contact Membership Working Group members regarding their attendance at Rehacare, Wednesday, October 14 – Saturday, October 17, 2015, and availability for an informal meeting with Simon Hall on Friday, October 16, at 2:00 p.m. (*NA note: Completed.*)
2. Coordinate with Subcommittee chairs regarding calls with their respective groups in late October/early November.
3. Send subcommittee chairs draft membership form for the new ISWP website to determine if fields should be added.

Discussion

1. ***ISWP Overview***: Jon Pearlman described ISWP’s mission and objectives and the Membership Working Group’s role in identifying membership opportunities and revenue streams for the organization’s long-term sustainability.
2. ***Member Benefits***: Subcommittee discussed organization membership benefits, including:
 - Opportunities to promote the member’s organization.
 - Communications with global networks.
 - Access to detailed database information. (Topline information would be available to non-members via the ISWP map on the website.)



Simon mentioned some organization members may be interested in participating on the Advisory Board.

Individuals would purchase services such as training and testing ala carte in lieu of an individual membership option.

Chandra Whetstine, project director for World Vision's ACCESS project (Accelerating Core Competencies for Effective Wheelchair Service and Support), commented that joining ISWP enables ACCESS to support and legitimize the society and gives the organization access to tools ISWP is creating, including testing and training.

3. **Membership Materials:** The Membership Working Group needs to consider a "what's in it for me" approach to developing specific benefits for each prospective member group. Subcommittees will play important role in developing value propositions for each target member group that will be translated into presentations and marketing materials. Group agreed in addition to developing marketing materials, it will be important to have one-on-one meetings with target members to discuss membership benefits and ways to support the sector.

Subcommittee chairs:

- Service Providers, Rehab Centers, Clinicians: Bart Van Der Heyden
- Philanthropists, NGOs, DPOs, Governments: Padmaja Kankipati
- Training Organizations, Universities: Mark Schmeler
- Manufacturers, Suppliers, Technicians: Gearoid O'Herlihy
- Wheelchair Users: Chandra Whetstine

Participants

- ✓ Simon Hall, Central Remedial Clinic (Chair)
- ✓ Padmaja Kankipati, SMOI
- ✓ Gearoid O'Herlihy, MMS Medical
- ✓ Bart Van Der Heyden, Super-Seating
- ✓ Chandra Whetstine, World Vision ACCESS Project
- ✓ Jonathan Pearlman, University of Pittsburgh
- ✓ Mark Schmeler, University of Pittsburgh
- ✓ Nancy Augustine, University of Pittsburgh

Prepared by: Nancy Augustine, University of Pittsburgh